



SPECTRA OF THE MONTH

# MILK'S FAVORITE COOKIE™ VS AN AVANTES REFERENCE TILE

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## INTRO

# BACKGROUND OF APPLICATION

We were intrigued by a claim that the composition of an Oreo cookie's interior, consisting of two chocolate biscuits and a sweet cream filling, bore resemblance to a PTFE (polytetrafluoroethylene) reflection reference tile. As such, we resolved to conduct an experiment to compare it with the authentic accessory. Beloved the world over and particularly by our engineering team, we already had a stock of such cookies at our disposal for the purposes of the experiment. Proceeding, we determined the necessary spectroscopy arrangement, and then aimed to ascertain the physical similarities of the two materials. To accomplish this, we devised a plan to open up the cookie, scan the creme filling, and assess its resemblance to our WS-2 white reference tile.

The purpose of this experiment is to evaluate whether an Oreo can serve as a reliable reference for both white and black colors. This will be achieved by comparing its performance to our standard reference tiles, as depicted in Figure 1. Our reference tiles will serve as the benchmark for measuring the diffuse reflectance of the Oreo. Additionally, we will conduct colorimetry measurements to assess the effectiveness of Oreo cookies for color-related applications, using our reference tiles as the reference once again.



**FIGURE #1** Oreo cookie sample and reference tiles (From left to right: WS-2, BS-2, Oreo cookie creme filling, and Oreo cookie chocolate biscuit).

## DESCRIPTION OF SPECTROSCOPY SETUP

The setup for this experiment (Figure 2) was based around our brand new AvaSpec-PCT2048CL, better known as the Pacto. This compact instrument is the next-generation photonics backbone spectrometer, designed to empower a wide range of applications in various industries. This device is built using our new semi-automated manufacturing process (AKA Avamation) that ensures higher levels of consistency and reproducibility unit-to-unit. The Pacto offers USB2.0 communication as well as RS232 and SPI communication protocols, a CMOS linear array detector (2048 and 4096 pixel options), ultra-low stray light as low as 0.1%, and a signal/noise ratio of 375:1. Furthermore, this spectrometer can be customized with a wide range of gratings (13 total available) and the replaceable slit option is now standard for non-OEM units, which provides even more flexibility for a variety of application needs.

The light source used for this experiment was the AvaLight-Hal-S-Mini, a compact, stabilized halogen light source. Designed to work from visible light to near-infrared, the AvaLight-Hal-S-Mini is equipped with an adjustable focusing on the fiber connection to maximize output power at desired wavelengths. Other features of the AvaLight-Hal-S-Mini



**FIGURE #2** Experimental setup for tile measurement. The probe is mounted into the probe holder, which is then placed on top of the Oreo sample or reference tile.

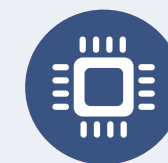
include an internal TTL shutter that is controllable from an AvaSpec spectrometer, and the ability to direct attach a cuvette holder, attenuator, or a combined cuvette holder and attenuator.

Other accessories used for this experiment included a white reference tile (WS-2) that was used as the reference for both the reflection measurement and color measurement, a black reference tile (BS-2) that was used to compare to the chocolate biscuit portion of the Oreo cookie, a 400-micron core fiber optic reflection probe (FCR-7UVIR400-2-ME), and a probe holder (RPH-1) to hold the probe consistently at a 45-degree angle.

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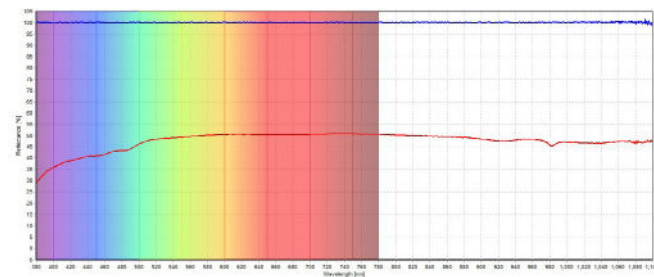
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# DESCRIPTION OF METHODOLOGY

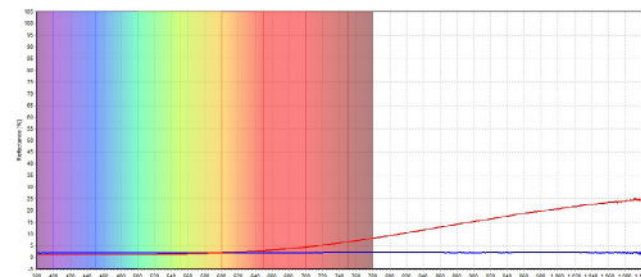
The probe was mounted into the probe holder, which was individually placed on each side of an Oreo cookie for analysis. The probe holder established a consistent measurement distance, which in turn resulted in measurements that could be accurately compared. The WS-2 white reference tile was measured first to set our reference, and it was also measured under the probe holder to ensure consistency in measuring distance. The BS-2 black reference tile was also measured for comparison to the chocolate biscuit side of the Oreo cookie.

For data analysis, we used two modes in AvaSoft, our proprietary software package. The first mode used was Reflectance mode. This mode is designed for reflection applications, where the reference measurement will report 100% and the dark measurement will report 0%. In this experiment, the WS-2 white reference tile was used as the reference. The second mode used was Color mode, which is included with AvaSoft-All or available as a single module. This mode is specifically designed for reflective color measurements, with the ability to measure parameters such as  $L^*$ ,  $a^*$ , and  $b^*$ . A live chart displays the sample measurement on an  $L^*a^*b^*$  graph, a separate reference color can be assigned for  $dL$ ,  $da$ ,  $db$ , and  $dE$  measurements, and all data can be saved to an Excel or text file. We used an integration time of approximately 6 milliseconds, which can be adjusted to increase or decrease the amount of light being measured at one time and affects the overall magnitude of the reported spectrum. We set averaging to 100, meaning 100 values were averaged together to provide more consistent spectra results.

# TEST DATA AND RESULTS



**FIGURE #3:** Reflectance spectra of the Oreo creme filling sample (red) and WS-2 reference tile (blue).



**FIGURE #4:** Reflectance spectra of the Oreo chocolate biscuit sample (red) and BS-2 reference tile (blue).

Color	L	a	b
WS-2	100.53	-0.08	-0.14
Oreo creme filling	72.20	-1.48	8.64
BS-2	21.13	0.26	1.15
Oreo chocolate biscuit	8.20	5.64	8.06

**TABLE 1:** Color mode data for the Oreo samples and reference tiles

# ANALYSIS

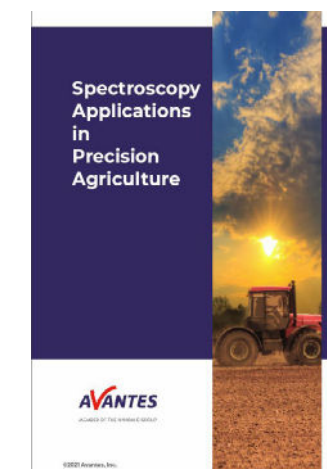
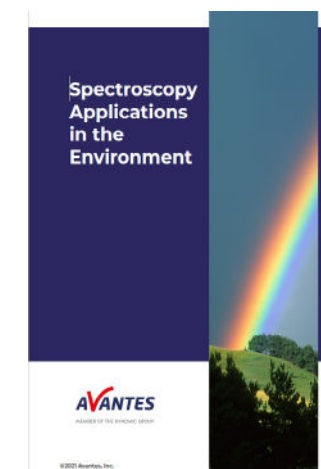
As we suspected, there is no comparison between the oreo cookie crème filling and our powerful reference tile. The Oreo creme filling gives reflectance values in the range of 30-50% over 380-1100 nm (Figure 3) and the chocolate biscuit gives reflectance values in the range of 0-25% over the same spectral range (Figure 4). The creme filling reported an  $L^*$  value much lower than the WS-2 tile, an  $a^*$  value close to the WS-2 tile, and a  $b^*$  value higher than the WS-2 tile (Table 1). The chocolate biscuit reported an  $L^*$  lower than the BS-2 tile, an  $a^*$  value higher than the BS-2 tile, and a  $b^*$  value higher than the BS-2 tile. The lower  $L^*$  value of the biscuit is surprising, but it may indicate that the Oreo sample is a less reflective material than the BS-2 tile material, which can be seen in the reflectance measurements from 380-600 nm.

# CONCLUSION

It is no surprise that the reflectance and color values of the Oreo samples are not able to match the consistency and reliability seen in our reference tiles. This month's experiment was more lighthearted and written to be fun but also to highlight the need for accurate, clean reference tiles when performing measurements. Our new AvaSpec-Pacto was featured for its variety of uses, including the reflection and color measurements as shown in this experiment. The AvaLight-Hal-S-Mini is an equally versatile light source that is well-suited for many applications. Our WS-2 and BS-2 reference tiles provide white and black references, respectively, that are both consistent and reliable. Please contact Avantes for more information on the configuration that is best suited for your data collection.

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